

Pulaski/Richland Comprehensive Plan Minutes
Thursday, November 2, 2017
H. Douglas Barclay Courthouse
5:00 p.m.

Present: Dawn Holynski, chairperson; Jan Tighe, Donna Gilson.

Excused: Shawn Doyle and Maureen Anderson

Others: Robin Ford, village trustee and Chris Stewart, USDA

A quorum of this committee was not met; therefore, no action taken on minutes of the October 5, 2017 meeting or other agenda items.

Committee member resignation: Jodi Olson has resigned from this committee sitting time needed for family matters. Committee will search for new member and recommend to village for affirmation.

Opportunity Project (web presence in rural America): Dawn mentioned:

Last September it was brought to our committee's attention by Chris Stewart, USDA, of an opportunity to participate in a web building application for the village, township and other non-profit organizations. Jan Tighe met with Chris and Carl Pucci. No other members from the village, town or Chamber could attend a meeting at the time the meeting was set. Jan took the information back to the village board for discussion. The village is not interested to use a new web builder. The clerk is comfortable with what they are using. The office is short staffed and no one else is available to learn this new builder.

At the October comp plan meeting Chris spoke about the meeting in September. The committee was very interested to learn more. On October 12, 2017 Dawn and Maureen spoke with a representative (Christiana Marjakangas) via speakerphone and Internet regarding what her web builder could provide.

Dawn realized that Christiana's web builder is very similar to Digital Towpath, the web builder the village of Pulaski uses.

What Dawn and Maureen noticed about both the village and town sites, they are functional for the residents of village and town but maybe not the tourists driving by on major roadways around the township that need quick information about a restaurant or lodging. The information is there but in this day and age people are looking for quick lookups for hotels, restaurants and things to do. The information is on both sites; however, there is old Discussion among those present discussed how do the travelers on route 81, 11 or 3 look for restaurants or hotels in Pulaski NY. Dawn didn't seem to think people look up "town of Richland" and thought about creating a separate tourism site for Pulaski and town of Richland for easy access to just those establishments and events. Of course links to other items will be available. Donna said in her travels she does look up by town, not just village. She also uses her navigation unit in her car. Not every car has a navigation unit and I imagine a passenger is looking at Google on their phone while someone else is driving.

Dawn asked the members to look at both village, town and Chamber websites before the next meeting and get their opinion as to whether they believe the sites are tourist friendly for quick information. Dawn said that she looked at the Oswego County Tourism site but did not see information divided by village or town. You could find a restaurant or lodge on the site but you have to look at all restaurants listed to find one in Pulaski.

Dawn believes it is a good marketing tool for both village and township. Dawn will contact Kate Connell, Chamber President, for feedback on what was discussed. Of course, other questions arose as to who will build the site, who will maintain the site, who will pay for the site.

Dawn asked the committee to review the wind law example written by John Droz, physicist.

No other business discussed.

Meeting adjourned at 6:05 p.m.

Respectfully submitted
Dawn Holynski